Enabling organizations to host virtual trade shows, user/partner conferences, lead gen, training and HR events to engage, educate and connect with employees, partners, customers and prospects from any location, joining from any device globally.
About Communique Conferencing

- Virtual Event Innovator Since 2001 (18 Years)
- Headquarters In Bethesda, MD (4 US Offices)
- 100% Proprietary Version 7 Software
- Enterprise Clients Across All Industries
- 614,768 Virtual Events Hosted With 237,213,384 Attendees
- Global Offices (UK, Ireland, Singapore, India, China & Colombia)
- Follow-The-Sun Technical Support
- ISO27001 Certified & GDPR Compliant
Hosted on AWS infrastructure in either North America or Europe.

Built around Regions (20) and Availability Zones (60). Regions provide multiple, physically separated Availability Zones which are connected with low latency, high throughput, and highly redundant networking making them more reliable, fault tolerant, and scalable than traditional single datacenter infrastructures.

This translates to literally no down time (99.978% availability), no latency (for example when an attendee watches a video from various countries) and peace of mind that your critical event will not have technical problems.
Enterprise-Grade Data Security

✓ The only virtual conference platform that is ISO 27001:2013 Certified

✓ This means that our technology, systems, processes and controls meets the highest data security standards. It also means that a 3rd party firm audits us annually to confirm all of this and we have to recertify completely every three years.

✓ ISO 27001 certification gives you peace of mind that your attendee and sponsor partner data is secure, and you are covered for legal compliance.

✓ Fully GDPR Compliant for any attendees joining from Europe
✓ CCPA Compliant – California privacy law effective Jan 1, 2020
Virtual Conference Platform

- **Create a persistent environment for virtual conferences available 24/7**
- **Promote and host “live” days any time**
- **Enable on-demand access between or after live event days for casual browsing**
- **Audience engagement features such as webinars, chat, surveys, gamification, networking, and video**
- **Customized registration pages**
- **Detailed reporting & analytics**
- **Multiple languages**
- **Mobile phone & tablet support**
- **Secure access**
- **Open API to integrate with 3rd party software**
Virtual Conference Applications

**MARKETING**
- Demand Generation

**TRAINING**
- Sales / Partner Enablement

**HR**
- Communications

### Use Cases

**MARKETING**
- Virtual Tradeshows
- User or Partner Conferences
- Lead Generation
- Product Centers
- Leadership Forums

**TRAINING**
- Sales Kickoff Events
- Partner Training Centers
- Learning Centers (LMS)

**HR**
- Career & Recruiting Fairs
- Benefit Fairs
- Employee On-Boarding Centers
How Does it Work?

Same Benefits as a Physical Conference

Exhibitor Booths

Networking

Attendee/Exhibitor Interaction

Keynotes & Live or On-Demand Presentations
End-to-End Solution

Pre-Event
- Consultation sharing best practices from 18 years’ experience & hosting over 614,864 events
- Customized registration forms
- Knock-out questions
- Branded landing pages
- Customized e-mail confirmations and reminders

During The Event
- Customized environment with rooms, booths, colors, signs, etc. to represent your brand and wow attendees
- Audience engagement tools including: chat, video, webinars, networking, booth rep interaction, gamification, surveys, calls-to-action
- Live, Simulive, or on-demand Webinars

Post Event
- Reporting and analytics
- Download or API feed to 3rd party CRM or other software
- You look like a hero
Pre-Event
We have a **global service model** where teams around the world will work to service your account, while you work with a dedicated, PMP Certified, **Project Manager** in your own time zone.

**Daena Reicheldez, Director Client Services**

**Michael Change, Sr. Manager Client Services**

**Dan Roche, Technical Solution Consulting Manager**

**Joakim Jonsson, GM Europe**
Customized Attendee Registration Forms

Your Branding

Customized HTML Email Confirmations & Reminders

Social Media Integration

Customized Data Capture Forms

Data Consent section has you covered for legal compliance
Choose from dozens of room templates

Choose a Virtual Environment template from a dozens of options that best matches your branding and audience persona
Or create a customize design to look like your building or lobby.
Additional Room Templates

- Break Out Room
- Awards & Recognition Room
Promote Your Sponsors

Endless Sponsor Promotion Opportunities in Every Room
Include Any Type of Content

Intuitive content windows link to documents, video's, links to web pages.

Brief case to save content to download later.
During the Event
Greet Attendees as They Join

Jumbotron Video
Greeter

Walk Out
Greeter Video
Help Desk to Orient Your Audience

Just like a physical event, your virtual event can include a dedicated information booth to answer questions and guide attendees to rooms, locations or content of interest.
BROWSE THE EXHIBIT FLOOR

TRADITIONAL EXHIBIT HALL TEMPLATE OPTIONS

MEDIA WALL EXHIBIT HALL TEMPLATE OPTIONS
Attendees can start meaningful conversations with booth reps via private, group chat or video.

Email contact forms capture questions during on-demand periods.

Include calls-to-action such as prize drawing, subscribe to a newsletter, info request, product sample and more.
Handy Booth Admin Dashboard

Attendees Tab: One view of all attendees within the room; access to profile details, LinkedIn, chat.

Watch List Tab: An easy way to save attendees for follow up or tracking by individual reps or the whole team.

Attendee Card
Capture activity for attendees, including booth visits, rep chats, and take notes.
Educate Via Webinars

Deliver engaging live, simulive or on-demand webinars with Q&A via chat.

Links to an Agenda/Schedule or other resources.

Countdown timer to keep attendees on schedule.
Networking Lounge

The Networking Lounge offers audience networking features including scheduled discussions, group chat by topics, and discussion forums.

Organizers can allow attendees the ability to connect with each other and share virtual business cards.

- Private & small group chat
- Public chat for open dialogue
- Moderated chat for guided discussion
- Language translation (27 languages)
Resource Center

Central Repository for Conference Wide Content (video, documents, links to web-pages, etc.)
Gamification - Engage & Motivate Attendees

Drive increased attendee engagement while motivating those attendees to take the actions most important to your specific program. Get your attendees competing for prizes — or just top rank — and you’ll see your activity counts and interactions skyrocket.
Broadcast Messages

"The best tool in your live day toolbox"

Broadcast messages can make a big difference in attendee participation. Use this powerful feature to tell attendees what to do, then watch them take the actions you want.

- Women's World Cup score update: USA scores another goal, and we're up 3-2!
- The next keynote presentation has started. Don't miss out! Click here to reserve your digital seat.
- Did you know that our Platinum Sponsor, ABC Corp, has offices in 23 countries? Visit their booth to learn more about global services.
Role Based Access to Content

Deliver personalized experience to the attendees

Create entitlement groups who can access specific content items, graphics, signs, broadcast messages, webinars, chat groups or even entire rooms or spaces

You can assign entitlements in multiple ways...

- By email domain at the point of registration
- By answer to one or more registration questions
- By individual registrant
- By .csv upload
Post Event
Detailed Analytics & Reporting

**Attendee Reporting**
- Who are they?
- Where did they come from?
- Where are they located?
- Did they attend after registering?

**Activity Metrics**
- How long did they stay?
- Which locations & booths did they visit? How long?
- What did they view?
- What did they take?
- Whom did they chat or talk to?

**Interest Metrics**
- What are they interested in?
- What questions did they ask?
- What information did they request?
- Did they view documents, videos or other content?
Customer Feedback

4.9 out of 5 star overall satisfaction rating from 124 customers

Patrick C. 05/30/2019, VA

5.0 Overall Satisfaction Rating

After reviewing several virtual conference vendors, Communiqué is the only provider that passed our data security assessment. We found the Communiqué platform to be the most flexible, customizable, user-friendly, secure and reliable.

Communiqué's project management and support team is also extremely competent and responsive. They go above and beyond to support our needs. Our virtual events are flawless, which translates to happy prospects, customers and partners.

I highly recommend Communiqué Conferencing.

Recommend this Company: 5/5
Would Buy Again: 5/5
Product Satisfaction: 5/5
Price: 5/5
Customer Service: 5/5
vfair@communiqueconferencing.com

- US: & Worldwide: 866-332-2255 or 1+202-266-0058
- Canada: 866-332-2255
- United Kingdom: 0808 238 0649
- Ireland: 1800932407
- Australia: +61 290380429
- Singapore: +65 68185569