

Product Guide

Broadcast Messages

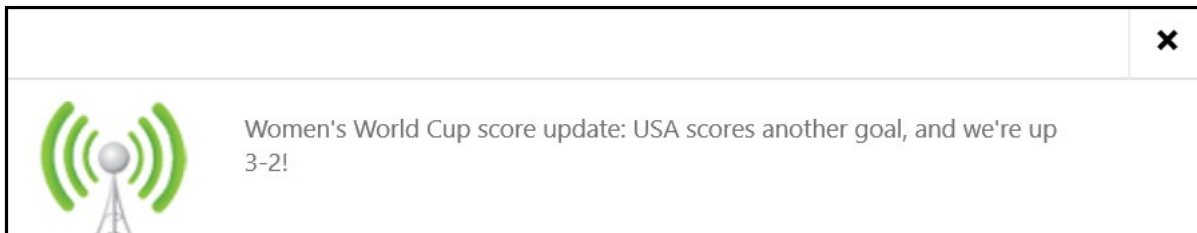


The Best Tool In Your Live Day Toolbox

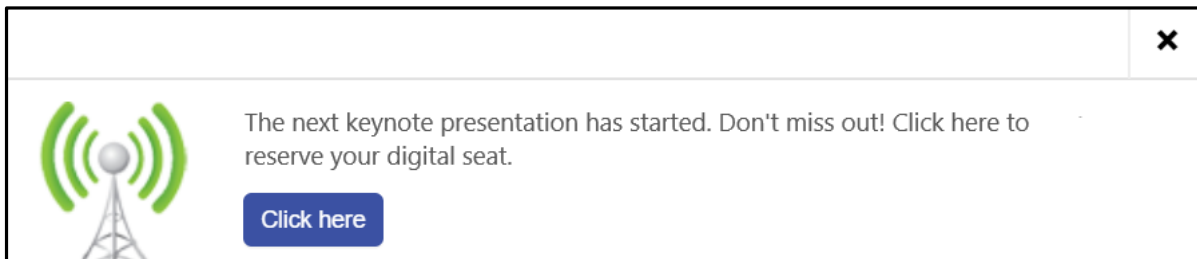
broadcast messages can make a big difference in attendee participation. Use this powerful feature to tell attendees what to do, then watch them take the actions you want.

Broadcast message tips:

- ✓ Plan your broadcast message in advance. Don't wait until the night before or during your big event.
- ✓ Leave room for inspiration. Event though you have a schedule, respond to in the moment needs, like a speaker running late, or the least popular news – World Cup finals, anyone?



- ✓ At the end of each session or agenda activity, preview what's coming next, while you have the attendees' attention.
- ✓ During breaks between keynotes, remind your audience to come back to the theater for the next session.. Try both a 5-minute reminder and a "live now" message.



- ✓ Use fun facts to drive traffic to individual booths.

