The Best Tool In Your Live Day Toolbox

Broadcast messages can make a big difference in attendee participation. Use this powerful feature to tell attendees what to do, then watch them take the actions you want.

Broadcast message tips:

✔ Plan your broadcast message in advance. Don’t wait until the night before or during your big event.
✔ Leave room for inspiration. Event though you have a schedule, respond to in the moment needs, like a speaker running late, or the least popular news – World Cup finals, anyone?

Women’s World Cup score update: USA scores another goal, and we're up 3-2!

✔ At the end of each session or agenda activity, preview what’s coming next, while you have the attendees’ attention.
✔ During breaks between keynotes, remind your audience to come back to the theater for the next session.. Try both a 5-minute reminder and a “live now” message.

The next keynote presentation has started. Don’t miss out! Click here to reserve your digital seat.

✔ Use fun facts to drive traffic to individual booths.

Did you know that our Platinum Sponsor, ABC Corp, has offices in 23 countries? Visit their booth to learn more about global services.