Product Guide
Permission Based Access to Rooms & Content

Communiqué

Role-Based Access Control: Deliver the Right Experience to the Right Attendees

The Communique Virtual Conference Platform includes powerful entitlement features that allow clients to customize the attendee experience with specific permissions.

With Entitlement enabled, you'll have the power to create entitlement groups who can access specific content items, specific graphics and even entire rooms and spaces. You'll even be able to send unique broadcast messages to specific groups during a live event.

Each entitled group will see exactly what they're supposed to see…and they'll never miss what you don't show them.

You can assign entitlements in multiple ways…
- ✓ By email domain at the point of registration
- ✓ By answer to multiple registration questions
- ✓ By individual registrant
- ✓ By .csv upload

Once assigned, you can grant access to…
- ✓ Individual webinars or sessions
- ✓ Specific content items, like videos and .pdfs
- ✓ Entire rooms or spaces
- ✓ Signage and graphics
- ✓ Public chats

And you can send unique messaging via…
- ✓ Broadcast messages during a live event
- ✓ Email marketing any time

Want to promote specific content, but control access? Allow non-entitled individuals to see an image or content item but require them to ask for access to view.

The options and possibilities with permission-based access are almost limitless. Talk to your Account Manager today about how permission-based access can work for you.

RESTRICTED AREA

DO NOT ENTER
AUTHORIZED
PERSONNEL
ONLY