Our Virtual Environments are full of features designed to drive more interaction with you, speakers, other attendees and sponsors.
Engage Webcast Attendees with Q&A, Polls and Surveys

Polls are launched, answered, and reviewed during a session while surveys are sent after the webcast ends.
1:1 or Small Group Chat

Simple and intuitive chat allows for quick connection attendee-attendee and representative-attendee.
Public Chat

Add variety to an agenda with scheduled chats.

Use public chats to create a whole agenda of discussions.

Include different expert talking about different topics at different times.

Keep attendees engaged by driving them from auditorium to a chat room.

Break up the typical day of keynote after keynote.
Manage high volume attendance and interaction

Attendees receive immediate confirmation they are “in queue.”

Reps see the queue and reach out to the next attendee in line.
Any sign or click state can act as a call-to-action, driving more engagement and enabling immediate follow-up.

You choose the call-to-action:
- Request a demo
- Join a mailing list
- Vote
- General follow-up

Designated team member(s) receive an immediate email with attendee details.

Includes complete reporting on all attendee clicks.
Highlight social media activity with direct access to your Twitter feed within the environment.

Integrate a Twitter feed from a specific account or a hashtag.

Feed launches from any sign or graphic.
Gamification With Leaderboard

Use gamification to drive the actions most important to your program.

Program producers can:
- Assign point values for specific actions, like visiting booths, watching webinars, downloading content, etc.
- Offer rewards or prizes based on points achieved

Attendees can:
- Measure where they rank amongst all attendees
- View a list of points per activity, so they know how to gain more points
- See what rewards or prizes are available
Pre-load the Briefcase

Increase engagement with specific content and/or sponsors.

Pre-load the briefcase with specific documents, links, videos and other content.

Provide easy access to navigation items like an agenda or recommended learning path.

Highlight premium sponsors by including their content for all attendees to view.
Networking Lounge – Engage With the Event Organizer

Give all or VIP only attendees access to executives via public or moderated chats

Include different executives or experts talking about different topics at different times.

Keep attendees engaged by driving them from auditorium to a chat room.

Break up the typical day of keynote after keynote.
Networking Lounge - Engage with Other Attendees

Create engaging breakout chat topics by subject or persona
Sponsor Lounge – Engage With Sponsors

Give all or VIP only attendees access to sponsors
Booths Can Include:

Content for consumption by attendees:
- Documents
- Videos
- Links to external webpages
- Links to live or recorded Webinars

Engagement:
- Welcome video (can automatically play upon entry into the booth)
- Chat (1:1 private or group/public)
- Email contact form
- Call-to-action: prize giveaway, contact me, newsletter sign-up, demo request, etc.
Broadcast Messages

Make announcements and help attendees navigate with scheduled and impromptu messaging.

Messages appear at the top of the environment, easily seen by all.

Include links to specific rooms to highlight agenda items, specific content, specific booths/sponsors.

Schedule ahead of time to alleviate live day workload; add messages as needed to react to activity as it happens.

6-8 per hour recommended
In-Room Support

Provide attendees 1-click access to support.

A group chat or support form can launch from any sign or graphic.

Attendees can request help and engage with support staff without leaving the room.
Solicit opinions and feedback from attendees while they are engaged with your content.

Collect immediate feedback:
- From any sign / click-state*
- When attendees leave a room
- When attendees closes a webcast

All responses are captured, and detailed reporting is provided.

*includes capture of first, last and email
End With a Concert

Just because it’s virtual does not mean you can’t hire talent to perform for your attendees

Darius Rucker
Performing via Webcam